



REPUBLIC OF CROATIA
CROATIAN BUREAU OF STATISTICS

PRESS RELEASE

CONCERNING THE ISSUE OF MONTHLY TURNOVER INDICES OF SERVICE ACTIVITIES IN 2017

The Croatian Bureau of Statistics has for the first time released a monthly index of turnover changes in the service sector of the Republic of Croatia, which is an important economic indicator for short-term monitoring and analysis of economic development whose main purpose is measuring of change dynamics of the phenomenon instead of its level.

The Croatian Bureau of Statistics has been conducting a quarterly survey on turnover of service activities for years on the basis of the [Council Regulation](#) (EC) No 1165/98 of 19 May 1998 concerning short-term statistics (OJ L162, 5.6.1998) as well as its amendments. Since January 2017, the Croatian Bureau of Statistics has supplemented the quarterly dynamics of conducting this survey with a monthly dynamics of turnover changes in service activities. Turnover means profit generated from the sale of goods and services, i.e. regular business profit.

Service activities account for more than a half of the real sector of the Republic of Croatia

About 100 thousand, i.e. over 72%, of total number of all business entities are engaged in service activities and that sector employs more than 58% of total persons in employment in the non-financial business economy. A share of turnover generated by the service sector is also significant, almost 60% of total turnover, while its share in total value added amounts to over 56%.

This is the reason why the increase in the share of service activities in national economies led to boosted interest in suitable statistical observation of this sector, while efforts to develop in the area of services is a base for getting improved and more accurate short-term business indicators. There are also increased requirements for providing more comprehensive and up-to-date data on this fast-growing economy sector.

T- 1 Relative importance of service sector in total economy of Republic of Croatia, 2010 and 2015

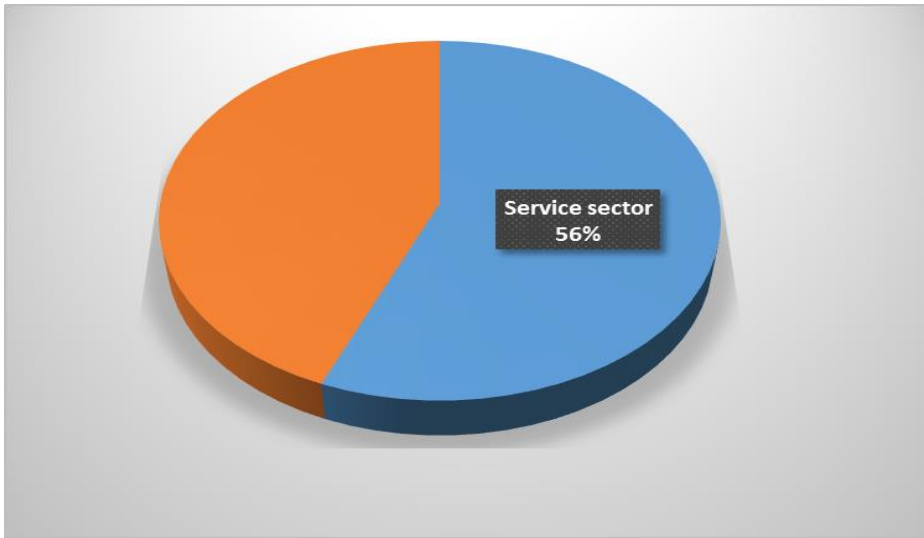
	Business entities		Persons in employment		Turnover without VAT		Value added	
	Number	%	Number	%	Mln kuna	%	Mln kuna	%
2010								
Total economy ¹⁾	165 490	100.0	1 075 442	100.0	568 915	100.0	156 527	100.0
Service sector ²⁾	113 686	68.7	599 717	55.8	330 847	58.2	83 703	53.5

2015								
Total economy ¹⁾	146 640	100.0	989 328	100.0	591 180	100.0	161 542	100.0
Service sector ²⁾	106 142	72.4	578 878	58.5	351 292	59.4	90 929	56.3

Source: Structural business statistics of the Croatian Bureau of Statistics, Main Structural Business Indicators of Enterprises, 2015, Provisional Data and Main Structural Business Indicators of Enterprises, 2010, Final Data

- 1) Total **non-financial business economy** of the Republic of Croatia is covered. It is a part of the economy of the Republic of Croatia that comprises industry, construction, trade and non-financial services, i.e. so-called real sector. It does not comprise agriculture, forestry, fishing, financial services, public administration and defence and mainly non-market activities.
- 2) Including activity sections **G – N** of the NKD 2007.

G-1. Share of service sector in value added of non-financial business economy of the Republic of Croatia, 2015



Source: Structural business statistics of the Croatian Bureau of Statistics, Main Structural Business Indicators of Enterprises, 2015, Provisional Data

The most important activity section within the service sector is section G Wholesale and retail trade; repair of motor vehicles and motorcycles (so-called Distributive trade), which accounted for over a third (35.3%) of total number of business entities, 39% of total number of persons in employment, 64% of total generated turnover and 34.8% of total value added in 2015.

T- 2 Structure of service sector of the Republic of Croatia by activity sections, 2015

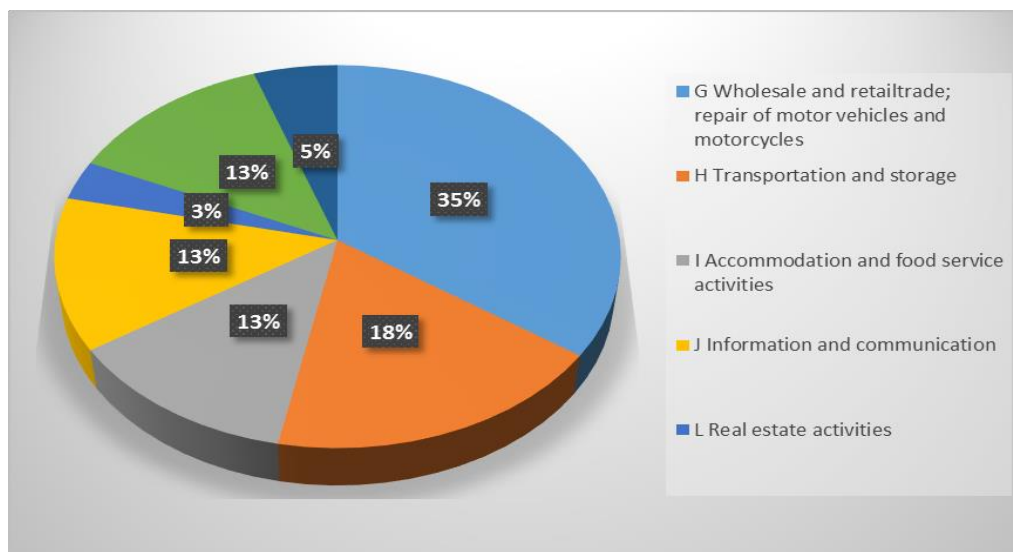
	Business entities		Persons in employment		Turnover without VAT		Value added	
	Number	%	Number	%	Mln kuna		Mln kuna	
Total service sector ¹⁾	106 142	100.0	578 878	100.0	351 292	100.0	90 929	100.0
G Wholesale and retail trade; repair of motor vehicles	37 340	35.3	226 571	39.0	224 808	64.0	31 708	34.8

and motorcycles								
H Transportation and storage	8 562	8.1	84 427	14.6	32 543	9.3	16 633	18.3
I Accommodation and food service activities	19 790	18.6	96 581	16.7	25 502	7.3	11 443	12.6
J Information and communication	6 417	6.0	39 201	6.8	25 658	7.3	11 708	12.9
L Real estate activities	3 954	3.7	11 315	2.0	6 239	1.8	2 957	3.3
M Professional, scientific and technical activities	23 575	22.2	71 681	12.4	24 426	6.9	11 729	12.9
N Administrative and support service activities	6 504	6.1	49 102	8.5	12 116	3.4	4 752	5.2

Source: Structural business statistics of the Croatian Bureau of Statistics, Main Structural Business Indicators of Enterprises, 2015, Provisional Data

1) Including activity sections G – N of the NKD 2007.

G - 2 Structure of service sector by value added, 2015



Source: Structural business statistics of the Croatian Bureau of Statistics, Main Structural Business Indicators of Enterprises, 2015, Provisional Data

Survey results are issued at web pages of the Croatian Bureau of Statistics, in Word format, in the First Release No. 4.1.2/2017. Distributive Trade and Other Services. They are also available in Excel format on the link [Statistics in Line](#), under the title [Distributive trade and Other Services](#) where data series are planned to be regularly updated with new figures on dates determined in the Calendar of Statistical Data Issues 2017.

Zagreb, 12 June 2017